
Title of the course

- **250009 Communication skills for researchers**

Organizing center/area leading the course

Deusto International Research School (DIRS)

Training category

Methodology and research techniques

Professor/Coordinator of the training course

Leire Gartzia Fernández

Priority group

Pre-doctoral researchers in any year of training

Competences

SC1. To identify and understand the specificities of communication in research, being aware of the different types of communication (written and verbal) and reflecting on the elements of effective communication.

SC2. To apply basic foundations of communication to own research, designing a proposal for the communication of your research project and organizing the main ideas using different visual resources.

GC. To improve exposure and expression in public

Pre-requisites / prior knowledge

None

Contents

The aim of this course is to give participants a clear understanding of the importance and strengths of communicating academic research goals and outcomes, equipping them with the skills to design a preliminary persuasive communication project about their research. Furthermore, it intends to make them familiar with some of the techniques and procedures of visual thinking and research-specific communication channels in the fields of social sciences.

To achieve these goals, the course focuses on the practical elements of communication in research, encompassing identification of main ideas and variables, model design, identifying project strengths and

potential impact, and building infographics and the presentation of results. The main focus of the course will be on the practical experience of communicating one's own research in attractive ways.

Level of the course

Introductory

Methodology

Practical exercises will guide students through a reflective process in which they identify the main ideas and problems behind their research and the way they can communicate them to the research community, formulating critical questions and revising them through mutual learning and practical exercises designed to clarify the most important ideas to be communicated.

Language of instruction

English

Mode of instruction

In class and virtual attendance

Number of places

PhD students: 25

Personnel: No

Assessment

None

Number of hours

5

Bilbao campus**Academic year 25-26:**

Month when the course begins: January 2026

Dates:

Monday, 26 of January 2026 (15:00-17:30)

Tuesday, 27 of January 2026 (15:00-17:30)

